

MeganSmith

Interactive Designer

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Jan 2010 Apollo Interactive

– present **Web Producer**

Front-end development and maintenance of client websites using HTML, CSS, and JQuery. Integrated social media throughout web presence, including custom facebook applications. Designed and developed e-mail campaigns. Optimized content and layout of sites and emails for mobile devices.

Apr 2007 Freelance Graphic Web Designer

– present **Designer & Front End Developer**

Worked on a multitude of web and brand identity projects for a wide variety of clients. Provided identity and stationary design, webdesign, HTML / CSS / JavaScript development, and WordPress integration.

Oct 2008 David Nathaniel Productions

– present **Interactive Designer & Developer**

Conceptualized and designed client web sites, logos and banners. Responsible for designs from concept to completion. Built websites with hand-coded HTML/ CSS. Increased site functionality and enhanced the user experience with jQuery features.

Sept 2008 Triton Media Co.

– Nov 2008 **Web & Graphic Designer**

Short-term project with goals to establish a web presence, by developing a company website, including micro-sites for the release of upcoming projects and trailers. In addition, created new design schemes and graphic assets for print and multimedia marketing materials.

Jun 2003 University of Texas at Austin

- Dec 2005 **B.S. Applied Learning & Development**

Software Proficiencies

Adobe Creative Suite

Advanced knowledge of Photoshop & Dreamweaver
All else intermediate level

Flash

Intermediate design & animation;
Basic knowledge of Action Script 3

WordPress

Intermediate experience integrating custom themes

Coding Skills

Handcoding HTML/CSS

Compatible with IE6 and standards compliant browsers

JavaScript Libraries

Working knowledge of JavaScript libraries such as JQuery and MooTools

W3C Standards

Complying with W3C recommendations for quality and consistency in code